

Adults, Health & Public Protection Policy & Scrutiny Committee

Date:	23 November 2016
Classification:	General Release
Title:	Developing the Westminster Joint Health and Wellbeing Strategy 2017-21: Post-consultation draft and next steps
Report of:	Cllr Rachael Robathan
Cabinet Member Portfolio	Cllr Rachael Robathan, Chair of the Health and Wellbeing Board, and Cabinet Member for Adults and Public Health
Wards Involved:	All
Policy Context:	City for Choice
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1. Executive Summary

- 1.1 This paper provides an update on the development of Westminster's joint health and wellbeing strategy.

2. Key Matters for the Committee's Consideration

- 2.1 The Committee is requested to:

- Note and comment on feedback from the consultation and engagement activities
- Note and comment on the post-consultation draft of the joint health and wellbeing strategy (appendix B)
- Endorse the strategy (subject to any further changes the committee wishes to make).

3. Introduction

- 3.1 In January 2016, the Westminster Health and Wellbeing Board, chaired by Cabinet Member for Adults and Public Health, agreed that Westminster's refreshed joint health and wellbeing strategy would both respond to local challenges and act as the local delivery plan for the North West London Sustainability and Transformation Plan (STP). As such, the strategy reflects the direction and principles of the STP and consequently, engagement activities have informed both the strategy and the STP.
- 3.2 The draft strategy, as a local document, is focused on prevention and early intervention and ensuring a sustainable high quality, person-centred health and care system for everyone who lives in, works in and visits Westminster.

4. Engagement and consultation

- 4.1 The draft strategy was based on robust local evidence, early engagement with partners, and local residents. The Cabinet Member for Adults and Public Health and the Chairman of Central London CCG (Chair and Vice Chair of the Westminster Health and Wellbeing Board respectively) jointly led an extensive engagement programme. The programme included six events, attendance at 12 partner events and an online consultation and ran from 6 July to 16 October. A summary can be found in appendix A.
- 4.2 The four headline priorities received widespread support at the joint engagement events and online consultation. The four themes are:
1. Improving outcomes for children and young people;
 2. Reducing the risk factors for, and improving the management of, long term conditions, with a spotlight on dementia;
 3. Improving mental health through prevention and self-management; and
 4. Creating and leading a sustainable and effective local health and care system.
- 4.3 We requested feedback under each headline theme (above), however the comments tended to be applicable to all the themes and the overarching approach of the strategy. Throughout the engagement process, which started in April 2016, there has been consistent support for our preventative approach to ensure people stay as healthy as possible for as long as possible. There were calls to use data to target services at the vulnerable and those most at risk to prevent escalation of problems – particularly relating to mental health. Council and health partners have been developing a model focusing on prevention and early intervention and we will communicate this as part of the implementation plan for the strategy.
- 4.4 The majority of responses online supported the strategy's approach of "mainstreaming" a focus on the wider determinants of health and wellbeing.

Tackling the wider determinants, including employment, social networks, education and urban environment will be crucial to delivering the outcomes set out in the strategy. However, suggestions were made to make some of the determinants more prominent in the strategy. This included: working with partners in housing, transport and public health to tackle air quality, making walking and cycling safer, providing accessible modes of transport, and making physical activity opportunities available. This was supported by what we heard during the joint engagement events. In response, we have made changes to the strategy to clarify and more strongly reflect our commitment to tackle the wider determinants of health and wellbeing in the City.

- 4.5 There was also a call for the strategy to reflect more clearly the role everyone in Westminster has to take responsibility for health and wellbeing, including individuals and communities. People were supportive of the principle that collaboration between the local authority, NHS, commissioners, providers, the voluntary and community sector, businesses and individuals is beneficial for everyone. We have subsequently emphasised in the introduction and in priority 4 that all parties, including individuals, will be supported to take responsibility for health and wellbeing.
- 4.6 Comments received indicated that the Council and partners are regarded as trusted partners in doing a lot to improve and support health and wellbeing in the City but wanted the Health and Wellbeing Board to do more to communicate our good news stories and signpost to available support and services. An example of this was supporting people with disabilities to participate in activities in their local areas. In response, we have ensured that our strategy addresses the support and empowerment of people living with disabilities (learning or physical) in Westminster.
- 4.7 Other changes to the strategy to respond to feedback include:
- Stronger references to the wider determinants of health (e.g. the Greener City Action Plan, which contains actions around improving air quality and promoting active transport) and the importance of housing issues;
 - Making clear in priorities 1 and 2 that the strategy addresses people living with physical and learning difficulties in Westminster;
 - Emphasising the role of families in priority 1;
 - Emphasising that commitments under priority 1 apply to peri-natal health from conception, and that prevention is most effective from the early stages of pregnancy;
 - Strengthening commitments to promote opportunities for physical activity and effectively signpost information about availability of community facilities and places; and
 - In priority 2, we ensured that our commitment to helping people into and maintaining employment includes people who are living with chronic conditions.

4.8 We implemented a high bar for changes to the strategy and devised criteria used to select comments to take forward as changes or additions. For inclusion in the strategy, the suggestions:

- could suggest activities already being undertaken by the council, NHS or partners;
- had to be within the capability of the council, NHS and partners to fulfil in the next five years or beyond;
- had to be neutral of special interests (e.g. allied professionals asked for a particular condition to be included in priority 2 as a long term condition. The long term conditions this strategy is seeking to address are identified as issues for Westminster in our evidence base);
- could not be a point for implementation; and
- had to have continuing relevance to the work of the Council and partners. For example, we included references to the Greener City Action Plan because as a ten year document it will remain relevant during and beyond the lifetime of the health and wellbeing strategy, which is for the period 2017-2022.

4.9 As the quality of responses from the online consultation was very high we intend to incorporate the majority of the remaining feedback in the implementation plan.

5. Governance

5.1 The West London CCG Governing Body received an update on the engagement around the joint health and wellbeing strategy on 2 November 2016. Central London CCG was provided with an update at its meeting on 9 November 2016.

5.2 The Health and Wellbeing Board will discuss the revised version of the strategy on 17 November 2016. The Committee will receive a verbal update on the Board's discussion on the revised strategy. Westminster City Council's Cabinet will then review the final version of the draft strategy on 12 December 2016. The final strategy is expected to be published by the end of 2016.

**If you have any queries about this report please contact Report Author
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Appendix A – Summary of the Joint Health and Wellbeing Strategy consultation and engagement process.

Online and postal consultation responses

An online feedback platform was open between 6 July and 16 October 2016. The forum was publicised widely through partners, social media and at events. Over 100 responses were received from a range of individuals, organisations and businesses.

Discussions and presentations at partner events

Officers attended and presented at partner and community events and meetings including the below:

North Westminster Community Network	Healthwatch Central West London
Westminster Community Network	Central London CCG's Locality Meetings (North, Central and South)
Central London CCG AGM	West London CCG's Patient Reference Group & Central London CCG's User Panel meeting
Paddington Festival (Queen's Park Community Festival)	Community Champions Summer Health Fair
South Westminster Action Network	Older People's Forum
South West London Health and Wellbeing Network	BME Health Forum

Consultation events

Officers organised a number of events with the following stakeholders:

- **Health and care providers roundtable at CCG offices, 8 September**
The meeting was attended by representatives of over 15 provider organisations including Central and North West London Hospital Trust, Imperial College Healthcare Trust, Central London Community Healthcare, Open Age, and Notting Hill Housing.
- **Health is Everyone's Business at Somerset House, 14 September**
The meeting was attended by representatives from over 60 businesses, and there were presentations from The Crown Estate, Impact Hub Westminster, Marylebone Cricket Club Lords and WSP Group. The event also included a marketplace with community and voluntary organisations.
- **Open House with the public – Church Street Library, 5 October**
Over 40 members of the public attended our event at Church Street library which included a marketplace with representatives from a range of voluntary

and community sector organisations. During the event there were presentations from Central and North West London Healthcare Trust Talking Therapies and Recovery and Wellbeing College, as well as activities hosted by Paddington Development Trust and Penfold Street Hub.

- **Westminster Open Forum – Victoria, 6 October**

The priorities of the draft Joint Health and Wellbeing Strategy were discussed at a public event run by the Leader of the Council and Cabinet Members. 160 members of the public took part and provided feedback.